

# ALEXA POWELL

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## • WORK EXPERIENCE •

### CURRENT

#### BATH & BODY WORKS RETAIL ASSOCIATE

*Bath & Body Works / July 2022*

- Recognizing customer needs & fulfilling them with extensive product knowledge
- Operating front-end customer experience including rewards program sign-up

#### THEATRE & DANCE DEPARTMENT STUDENT ASSISTANT

*Nazareth College / August 2021-Present*

- Coordinate & increase department communication & community via weekly newsletters & email correspondence
- Design original playbills and posters for department productions

### 2021-2022

#### SENIOR GAME ADVISOR

*Gamestop / July 2022-September 2022*

- Aided customer experience with gaming suggestions, demonstrations, and pre-orders
- Processed electronic and console trade-ins

#### COSTUME SHOP ASSISTANT

*Nazareth College / Nov 2019-December 2021*

- Worked in a team to assemble costumes with various sewing techniques
- Organized shop to create efficient workflow

#### INTERN FOR SING ME A STORY

*Sing Me a Story (Non-Profit) / May 2021-June 2021*

- Collected & organized outreach data to initiate communication with potential collaborators
- Team-based content creation for social media (Instagram, Facebook, TikTok, Twitter)

### < 2020

#### MEDIA RESOURCES ASSISTANT

*Nazareth College / Aug 2019-March 2020*

- Offered various printing services to assist Nazareth College faculty/staff
- Utilized Canon digital camera to film and edit campus events for archive and distribution

#### MAKERSPACE "MAKER"

*Nazareth College / Jan 2020-March 2020*

- Hands-on learning & education for students and community members on technology including 3D-printing, virtual reality, Cricut printers, and sewing machines

#### STAGE CREW AND PERFORMER

*Bridge Street Theatre / 2015-2020*

- Assisted backstage with props, sound cues, lighting cues, and moving set as a stagehand
- Collaborated with directors, performers, & designers onstage in a variety of summer shows

#### PARTNERS FOR SERVING "PARTNER"

*Nazareth College / Sep 2019-Dec 2019*

- Visited non-profit organizations to entertain children of families in transitional housing and to socialize with geriatric nursing home residents to form valuable relationships

## • EDUCATION •

### NAZARETH COLLEGE

Rochester, NY - May 2023

BFA in Musical Theatre, Minor in Technical Theatre, 3.9 GPA

### CATSKILL SENIOR HIGH SCHOOL

Catskill, NY - June 2019

Advanced Regents Diploma w/ Honors and Mastery

## • SKILLS •

### Programs

Google Suite  
Microsoft Suite  
Final Cut Pro X  
Logic Pro X  
Procreate  
Canva

### Creativity

\*Graphic Design -  
*Certified*  
Painting / Drawing  
Sewing (Hand & Machine)  
Crocheting  
Songwriting

### Interpersonal

Friendly  
Empathetic  
Reliable  
Motivated  
Supportive  
Collaborative

### Personal

Public Speaking  
Organization  
Multi-Tasking  
Creative Thinking  
Perseverance  
Curiosity