

ALEXA POWELL

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• WORK EXPERIENCE •

CURRENT

MARKETING INTERN

The REV Theatre Company / May 2023–Present

- Collaborative graphic design of posters, adverts, social media graphics, etc.
- Capturing photo & video, editing horizontal & vertical video
- Generating social media strategies, building TikTok presence from the ground up

FREELANCE DESIGNER & ARTIST

Alexa P Creates / August 2020–Present

- Freelance graphic design & website design targeted to theatre artists
- Previously fulfilled portrait commissions and created pet-themed products

THEATRE & DANCE DEPARTMENT STUDENT ASSISTANT

Nazareth College / August 2021–May 2023

- Coordinated department communication & encouraged community via weekly newsletters, email correspondence, & event planning
- Designed original playbills, posters, & social media graphics for department productions

BATH & BODY WORKS RETAIL ASSOCIATE

Bath & Body Works / July 2022–May 2023

- Anticipated customer needs & provided optimal service with extensive product knowledge
- Operated front-end customer experience including rewards program sign-up

SENIOR GUEST ADVISOR

Gamestop / July 2022–September 2022

- Guided customer experience with gaming suggestions, demonstrations, and pre-orders
- Processed electronic and console trade-ins

COSTUME SHOP ASSISTANT

Nazareth College / Nov 2019–December 2021

- Collaborate to assemble costumes with various hand & machine sewing techniques
- Organized shop to create efficient workflow

MEDIA RESOURCES ASSISTANT

Nazareth College / Aug 2019–March 2020

- Fulfilled various printing and binding service requests
- Filmed and edited events for archive and distribution

STAGE CREW AND PERFORMER

Bridge Street Theatre / 2015–2020

- Collaborated with directors, performers, & designers onstage in multiple shows
- Assisted backstage with props, sound cues, lighting cues, and moving set as a stagehand

PREVIOUS

• EDUCATION •

NAZARETH COLLEGE

Rochester, NY

BFA in Musical Theatre, Minor in Technical Theatre, 3.9 GPA

CATSKILL SENIOR HIGH SCHOOL

Catskill, NY

Advanced Regents Diploma w/ Honors and Mastery

• SKILLS •

Software

Adobe Suite
Google Suite
Microsoft Suite
Final Cut Pro X
Logic Pro X
Procreate
Canva

Creativity

Graphic Design - *Certified*
Crocheting
Story Telling
Painting / Drawing
Sewing (Hand & Machine)
Songwriting

Interpersonal

Leader
Public Speaker
Collaborative
Empathetic
Reliable
Motivated

Personal

Organization
Multi-Tasking
Creative Thinking
Perseverance
Curiosity